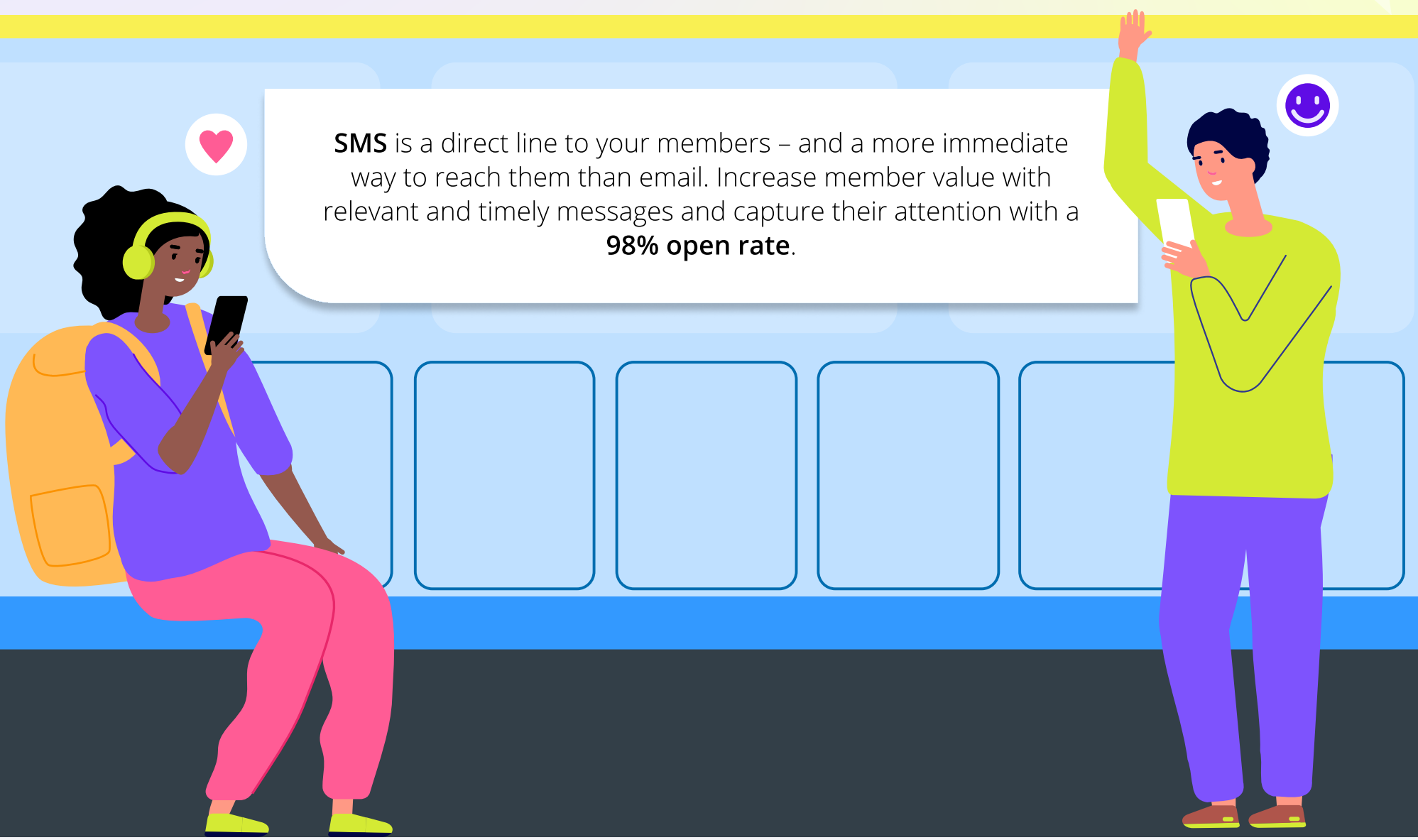


# Amp up Member Engagement with SMS Text Messages

How your organization can leverage SMS text messages to reach your members



**SMS** is a direct line to your members – and a more immediate way to reach them than email. Increase member value with relevant and timely messages and capture their attention with a **98% open rate**.

Here are several examples of how to use this powerful feature:



### Boost member engagement

Quickly and easily reach your members through text messages, reaching them wherever they are, no matter what they are doing.



### Pay it forward

As a thank you to your members for their loyalty, share your gratitude by offering special discounts on elite resources/webinars and secure lifelong members.



### Increase event success

Optimize your event by offering exclusive updates, engaging polls and surveys, and up-to-date information to keep members informed.



### Promote learning courses

As new courses are updated, ensure members know what is recent and how you are committed to their growth.



### Advocate member resources

Share brand new resources and remind members of what they have access to today to give a sense of community and belonging.



### Drive volunteer participation

Share promotions and exclusive benefits for members raising their hand to help your organization succeed.

**Save staff time today and schedule-send your communication with quick and easy messages to a targeted list of your members.**

90% of texts are opened within 3 minutes of receipt.

What are you waiting for?