healthcare

Congress of Neurological Surgeons:
successful launch with strong feedback from doctors
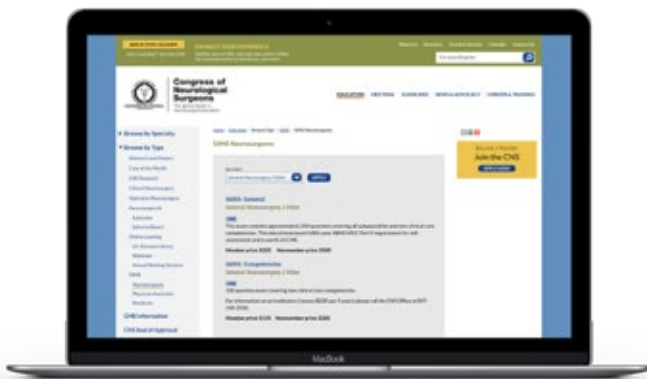
success

API
integration

TESTING ENGINE
major product deployed

AMS
+ CMS integration

The learning portal was launched on time and on budget, and integrated with the client AMS and CMS. Feedback from the learner audience has been highly positive, and now the client plans to advance programming to other activities, including a neurosurgery wiki to be released in 2016.

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The Congress of Neurological Surgeons (CNS) is the leading organization representing the advancement of education in neurosurgery.

summary

Collaborating with stakeholders in IT, Education and client consultants, YourMembership led a three-month implementation of the learning portal, ultimately launching with success and strong feedback.

challenges

CNS needed to migrate off of a legacy platform with limited capabilities in testing and integration. Further, CNS required a pleasing, mobile-friendly interface to appease its demanding audience of tech savvy neurosurgeons.

process

A multi-phase release process ensued after a month-long discovery to capture key requirements.

A vendor provided a design for the learning portal. The new design seamlessly linked the learning portal to the organization's website.

Assessment questions were migrated and assembled to create exams on the new leaning portal.

Advanced, custom reports were created to support assessment analytics.

API integration feeds LMS data into client's business intelligence software.

how they use it

Learners search and browse for education within their website or LMS.

LMS is integrated with CNS "store" so all purchases are handled by the client-selected ecommerce system and then immediately communicated to the LMS for enrollment.

All education formats are organized within the LMS and mapped to the inventory in the AMS.

Learners find and launch courses from a dedicated landing spot in the LMS.

All learner activity (CE/grades/certificates) are tracked and reported back to the AMS.

Learners launch the learning portal and receive diagnostic feedback on performance.

integration points

AMS (CRM) integration: SSO, ecommerce, product inventory, CE/transcript completions

AMS vendor: Aptify; CMS: Sitecore

ymlearning®

LMS | Survey + Testing Engine | Course Development

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