

yourApp® for the iPhone, iPad + iPod touch

create and launch your own app!

yourApp, developed in partnership by YourMembership.com and Phunware Inc., enables YourMembership.com customers to create and launch their own, unique apps for the iPhone®, iPad® and iPod touch®.

It's a quick, easy and cost-effective solution that enables your online community to thrive across the popular Apple® platforms, and it's a great way to extend your brand across some seriously valuable real estate – your members' iPhone, iPad and iPod touch screens!

An optional, add-on product to YourMembership.com, yourApp enables many of the great social networking features of YourMembership.com across these popular Apple devices. And you can offer this fun new feature to your members for FREE! Once designed, yourApp resides within Apple iTunes® and the App Store™ for free download to all of your registered members.

Just like your online community from YourMembership.com, yourApp is branded to you. It's an entirely customized application that features your logo, colors and brand in a familiar and intuitive interface that iPhone, iPad and iPod touch users will embrace. The following features are available in yourApp:

- Search for fellow members
- View member profiles
- View and/or post to a member's wall
- Access your messaging center (inbox/sent)
- Access your connection list
- Post to your connections' walls
- Accept/reject connection requests
- Upload photos
- View photo galleries
- View your organization's mobile NOW! feed (micro-blog)

yourApp is an optional, add-on product to the YourMembership.com solution and is available for a one-time setup fee and low annual fee:

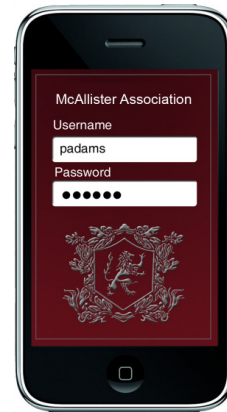
One-time setup fee: \$395
Annual fee: \$595
FREE to all of your members via iTunes and the App Store!

There's also an ad-supported version of yourApp that's available for a reduced setup fee and NO ANNUAL fee:

Ad-Supported Version:
One-time setup fee: \$295
NO annual fee
FREE to your members via iTunes and App Store!

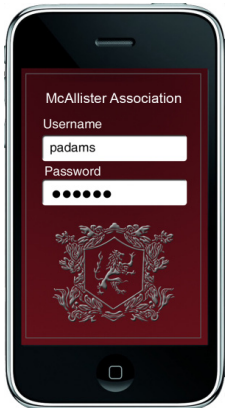
The one-time setup fee includes app design and submittal to the App Store. The annual fee includes all features, unlimited downloads, future upgrades, future enhancements and support via Phunware. Typical time for approval within the App Store is about four weeks.

NOTE: Apple charges an annual developer fee of \$99, payable to Apple, in order for your organization to submit apps. [Click here](#) for more information from Apple.

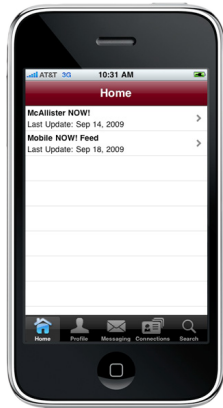


yourApp enables YourMembership.com customers to create and launch their own, unique member community applications for the iPhone, iPad and iPod touch. Following are example screenshots of yourApp:

PRODUCT SHEETS



LOGIN
featuring your organization's logo and colors



HOME
home screen shows recent activity across the online application



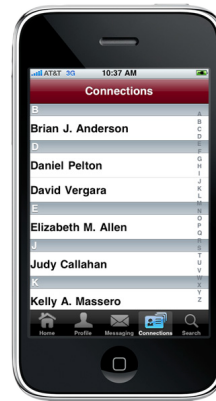
PROFILE
profile screen highlights user's information, wall, photos



MESSAGING
access and send messages to fellow community members



PHOTOS
keep and organize your personal photos within distinct albums



CONNECTIONS
browse your connections, make new ones and send messages to fellow users

*iPhone, iPad, iPod touch, Apple iTunes and App Store are registered trademarks of Apple Inc.