

eCommerce Storefront

Creating revenue, offering products + services to your members

PRODUCT SHEETS

Whether it's t-shirts or golf towels, meals or PDFs, you can sell a world of items with YourMembership.com's electronic store feature. You can:

- Create custom product categories
- Enable store promotion codes/coupon system
- Add/edit store product details like sizes, colors, types
- Create and sell downloadable products (PDFs for seminars, your latest lecture series, and other multi-media pieces)
- Enable a "gift message" option for online purchases
- Set tax/VAT level
- Select taxable items
- Set item shipping rates with multiple shipping options
- Automated email confirmation and shipment notification
- Process store credit card purchases
- Allow "Bill Me" option for non credit card orders
- Export store order information
- Syndicate via RSS/XML
- Run several pre-defined reports
- Create, save and run custom queries

Because the ecommerce storefront is included with the complete YourMembership.com solution, you also can set unique discounts and pricing options on a per-member level basis. For example, you could choose to provide your Gold Members with an automatic 10 percent discount on all (or specific) store items – while offering Platinum Members a 15 percent discount. Member-level pricing is as dynamic as your business processes.

Plus, YourMembership.com delivers enterprise-level reporting that helps you monitor your ecommerce efforts. Use built-in, pre-defined reports to track: store promo code usage, top store purchases, payments/adjustments, receivables, sales reports, transaction details, and more. Also, you can build, save and run custom reports that are unique to your organization's processes – and you can export results from these custom queries for use offline or in third-party applications.

YourMembership.com also features a store inventory control system that can be used to manage and track inventory levels of individual products. Inventory control is an optional setting on a per-product basis. You have the option to turn it on (it defaults to off) and allow or disallow backordering as well as manage a "Low Stock Threshold" for the product. Additionally "Stock Threshold Labels" are configurable globally in the control panel under "Store Options." Administrative notifications can also be configured to alert you when products reach a certain stock quantity.