

Positive ROI Via Cost Savings & New Revenue

Saving you money, delivering new revenue sources

Finding room within a budget can be difficult, especially when considering new ideas like social media expenditures. But when you take to analyzing what a product does versus what it costs, you may be surprised how easily it fits within your want/needs assessment and your budget.

With YourMembership.com you receive a complete website, membership management and dues collection system, online store, event manager, bulk-email system, social networking with collaboration tools, brand-building capabilities and so much more for less than \$500 per month.

Some points we've learned from our customers:

"The entire year's cost of YourMembership.com often is less than sending one traditional mailing to members or maybe even less than your organization's phone bill!"

"The online dues collection system eliminates the cost of mailing invoices, and that can help you save money that may cover the annual cost of YourMembership.com."

"The online community aspects and enhanced online presence can help you expand your member base and deliver increased dues revenue."

"With several features included in one system, you are able to eliminate many extraneous expenses like a website provider, bulk email service, survey systems, hosting, online donation software, and more."

"YourMembership.com's easy to use content management system and membership management features can reduce or eliminate the need for technical outsourcing and web design."

"The online store delivers valuable non-dues revenue."

"Custom software development often is exponentially more expensive than the annual cost of YourMembership.com."

"Printing costs for brochures can easily exceed the cost of YourMembership.com. The professional website YourMembership.com provides is available 24/7 to anyone around the world and not only provides prospective members with more valuable information than brochures, but also converts those prospects into members."

INDUSTRY
TRENDS