

# Valve Manufacturers Association

## CASE STUDIES



Founded in 1938, the Valve Manufacturers Association of America represents the interests of nearly 100 North American manufacturers of valves and actuators. Collectively, members account for approximately 80 percent of the total industrial valve shipments out of U.S. and Canadian facilities.

VMA member companies employ 20,000 men and women directly in supporting jobs. VMA is the only organization exclusively serving U.S. and Canadian manufacturers of industrial valves, actuators and controls.

### The Situation

The Valve Manufacturers Association needed a robust association management system (AMS) that would meet the needs of the entire organization. They also needed publication and event management features. Concerned about the lagging economy, VMA wanted a cost-effective solution as well.

### The Solution

Price was a major factor in the Valve Manufacturers Association's decision to choose YourMembership.com. VMA did not want to compromise compatibility and performance for cost savings – and with YourMembership.com, they didn't have to. YourMembership.com provided the most features at the best price.

According to VMA, YourMembership.com's AMS can meet about any organizational need.

"The fact that YourMembership.com doesn't perform custom work not only makes it extremely affordable, but also lends itself to user-focused development via the customer Idea Box. It's an innovative idea meant for the kind of customer that wants maximum value without sacrificing input on overall product development."

### Favorite Thing

"Their promptness in service, expertise and professionalism are unmatched with just about any IT vendor that I have ever worked with." VMA notes that support tickets are handled by an extremely efficient support system.

"Trust me, I have worked for universities that have IT budgets in the millions and for small businesses that hire 'on call' vendors that charge tens of thousands of dollars a year where if you called with a problem you were lucky if they got back to you in 48 hours and even then the problem didn't get resolved for days. This is never the case with YourMembership.com.

"YourMembership.com's competency of service is, in my opinion, unmatched."